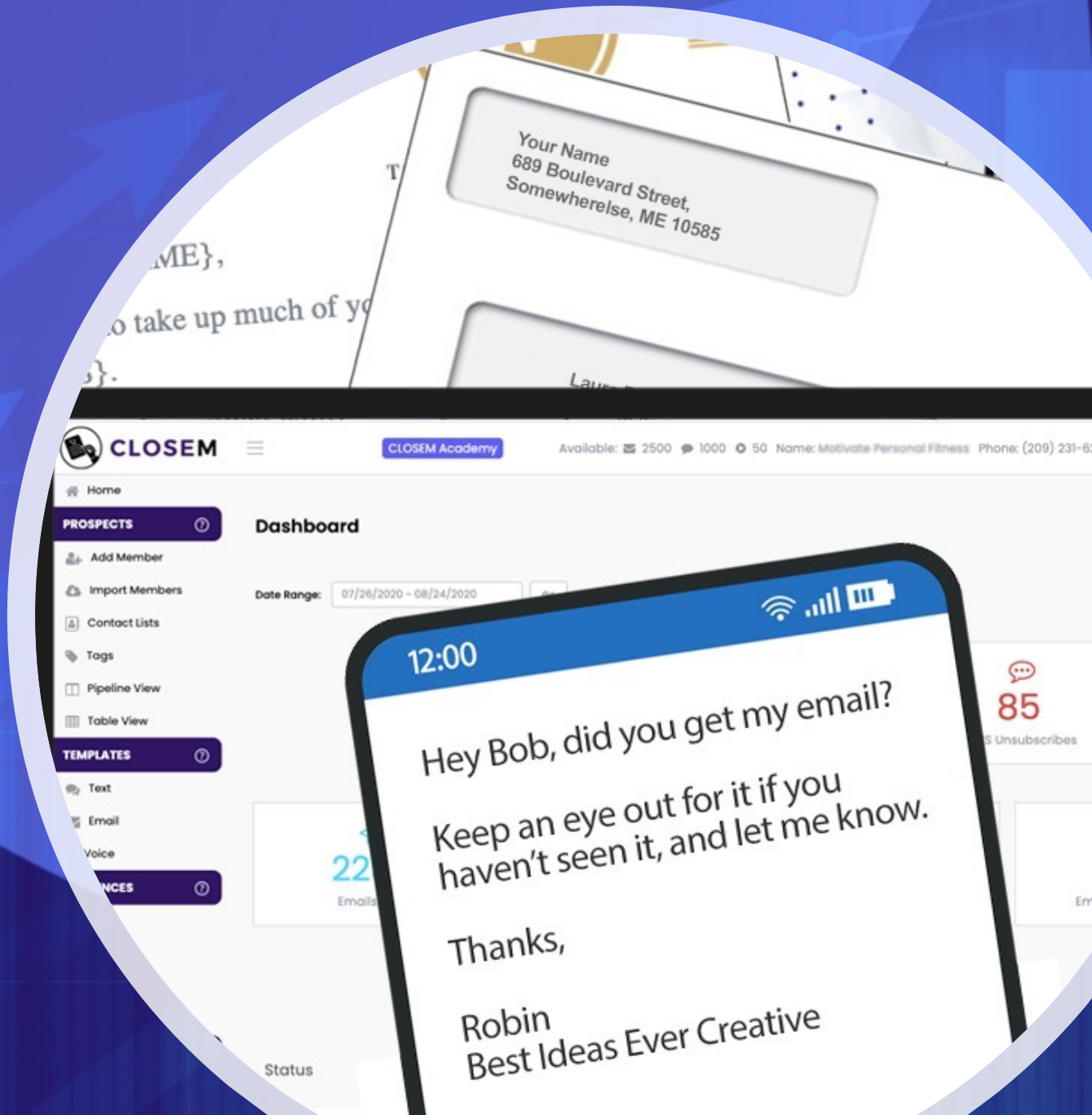
CLOSEM

Sales Follow-up On Autopilot for SMB



Seeking $1,000,000 to rapidly scale

40+MILLION SMALL BUSINESSES LOSE SALES FOR LACK OF FOLLOW-UP

- Best-in-class close 30% of qualified leads
- 70% don’t reach their sales goals
- 96% believe most of their online spend is wasted

AUTOMATED FOLLOW-UP CLOSES DEALS

- Automated email, texting, voice and postal follow-u
- Multi-channel approach nets 40% conversion rates
- Campaigns result in 80% more sales

CLOSEM GENERATES RELIABLE RECURRING REVENUE

- Users pay monthly or annually
- And make additional in-app purchases
- Software as a Service
- Recurring revenue business model

HUGE ADDRESSABLE GLOBAL MARKET

30 Million Small Businesses in the US alone [1]

41 Million Entrepreneurs [2]

15,000 Digital Marketing Agencies [3]

Software as a Service (SaaS) revenue forecast: $436 Billion by 2025

[1] US Small Business Administration

[2] Gallup, State of the Self-Employed Report 2020

[3] ibisworld

COMPETITION IS EXPENSIVE AND COMPLEX

CATEGORY	COMPANIES	NOTE
CRM Systems	Salesforce, Pipedrive, others	Complicated, expensive
Autoresponders	Aweber, Sendfox, others	Typically email only, single message replies
Bulk SMS	Textedly, Mozeo, SimpleTexting, others	Lacks CRM integration, no email
Newsletters	Mailchimp, Constant Contact	Lacks CRM integration, no SMS
Marketing Automation	Keap, Active Campaign, GoHighLevel, Hubspot, Zendesk, others	Complicated, expensive

NOTHING COMPARES TO CLOSEM'S EASE OF USE AND ONE-CLICK AUTOMATION

- Focused on small business / entrepreneur segment
- Zero learning curve
- Includes "done-for-you" pre-written message templates
- Easy, one-click automation with email, text, voice and postal mail channels
- Includes access to 1,000s of images and designs
- Open application, easy integration with other systems
- Single source eco-system from lead acquisition & follow-up to closed deal

EXPERIENCED LEADERSHIP TEAM

RICHARD MILES, co-founder

- Founded Adaptive Controls (sold to Ingersoll-Rand)
- VP of Worldwide Marketing, Polaroid
- Founded FreeSoftwareClub (went public in 2000)
- CMO for 321 Studios ($0 - $50MM in 18 months)
- Founded Re:Launch (sold to investor group 2003)

LAURA BETTERLY, co-founder

- Founded InTouch Marketing (went public 2004)
- Featured on front page of Wall Street Journal
- Founded PCDJ; 8,000,000 downloads
- 30,000 students use her local agency training
- Well-known traffic expert with boutique agency

STELLAR ADVISORY BOARD

KEVIN HARRINGTON

Father of the infomercial. Creator of “As Seen on TV.” One of the original “Sharks” from the hit TV show Shark Tank

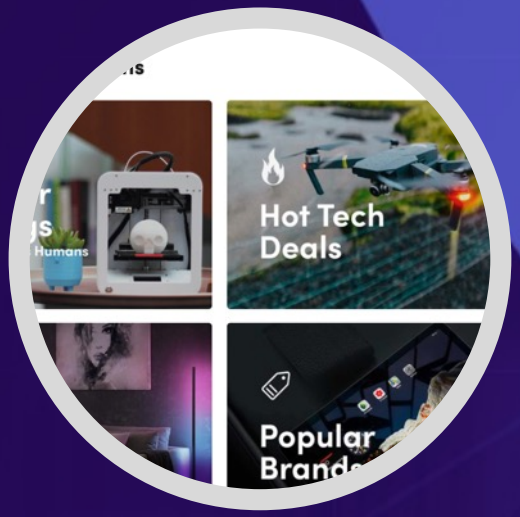
PERRY BELCHER

One of the greatest Internet Marketers in the world. Co-founder of Digital Marketer, with over 300,000 students

MIKE FILSAIME

The "Michael Jordan" of Marketing, co-founder and CEO of Groove Digital, with over 550,000 users.

MARKET PLAN



DISTRIBUTION

AppSumo
StackSocial
Infostack
Betalist

PARTNERSHIPS

Groove Digital
ClickFunnels
LeadPages
SamCart

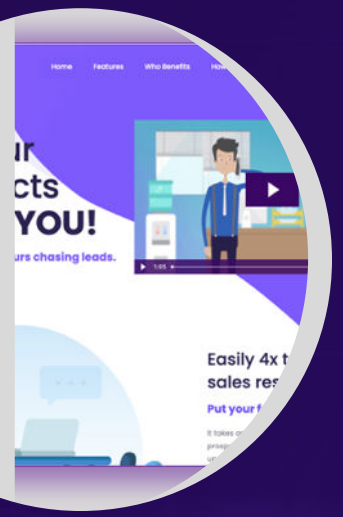
ADVERTISING

Facebook
LinkedIn
YouTube
Hulu
Direct Mail

AFFILIATES

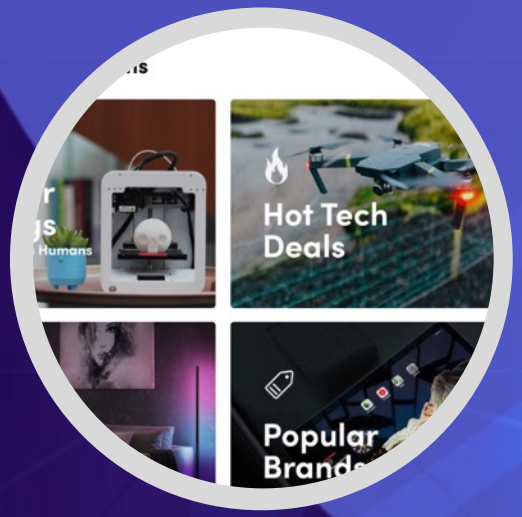
Resellers
Promoters
Agencies

MILESTONES



2020
Launched in June

100+ users



2021
AppSumo distribution
Postal mail integration
StackSocial distribution
Prospect data gateway

1,000+ users

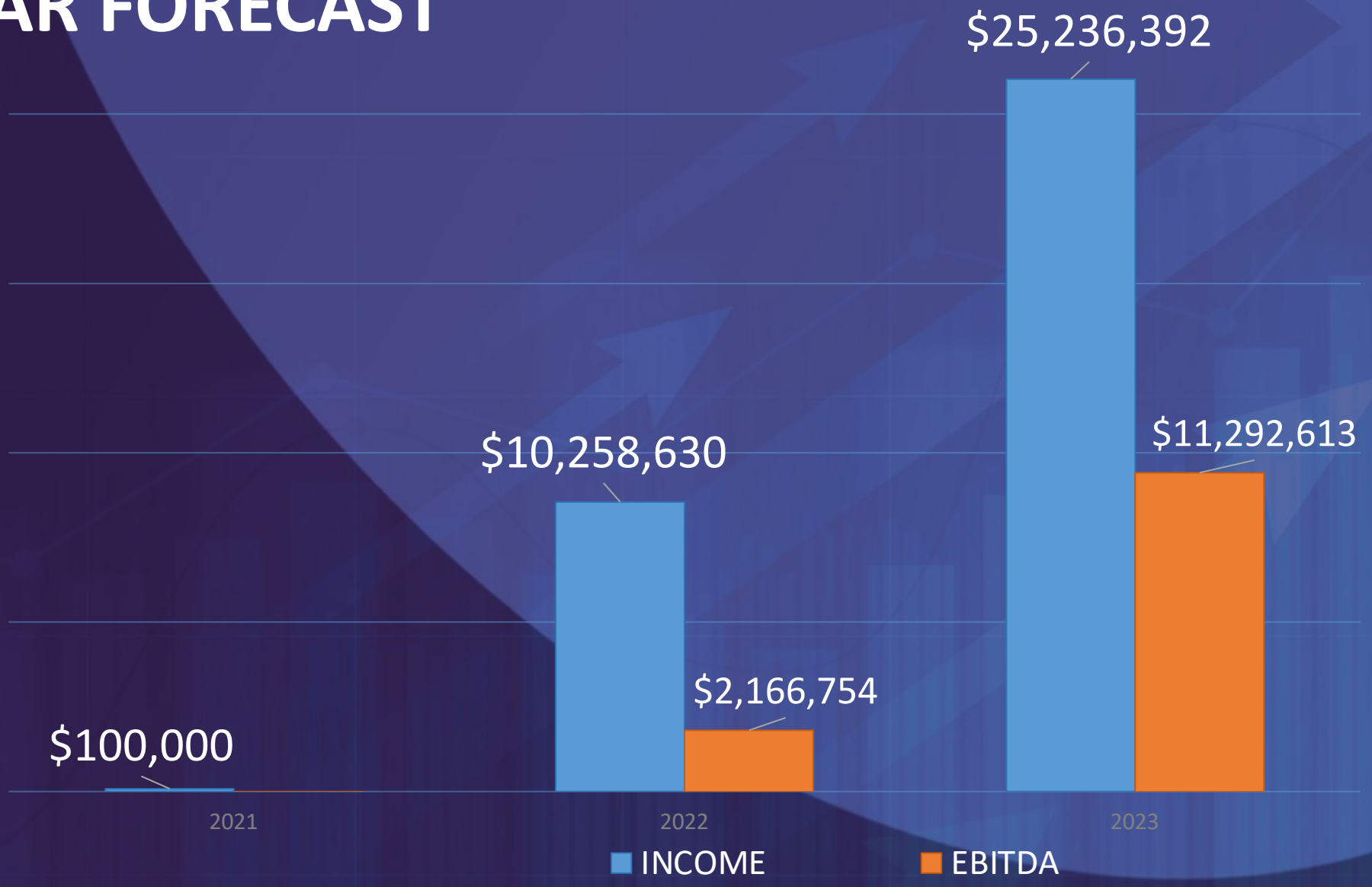
2022
Groove Partnership launch
Promotional Campaign launch
Added prospect data
Next-gen CLOSEM released

15,000+ users

2023
Built-in Integrations
Integrated Service Providers
Global domination

25,000+ users

3-YEAR FORECAST



CLOSEM

THANK YOU!

Contact:

- Richard Miles
- richard@closem.ai
- 702-344-6305

https://closem.ai/invest